

Digital Storytelling Assignment Rubric

EDUC 318/618, Fall 2014

25 points possible

Element	Problematic	Developing	Proficient	Exemplary
Description of element	Element is absent from the digital story or too confused to evaluate 0-1 point	Adequate accomplishment of criteria; could be enhanced with further revision or editing 2-3 points	Consistently accomplished criteria throughout the digital story 4 points	Consistently accomplished with elements of superior insight 5 points
Purpose/point of view: Does the story have a clear point of view? Is the story told effectively and efficiently, with the most salient points narrated with brevity and clarity?				
Narrative: Does the narrative communicate to the audience? Are the words chosen carefully? Is the pace of the author's narration well timed, clearly pronounced, and supported with intonation and emotionality?				

<p>Music/Sound: Does the music/sound enhance the narrative theme and support the viewer's attention? Did the author create a legal soundtrack? Was the mixing of the soundtrack at the proper level? Does the audio quality add to the listener's experience of the digital story?</p>				
<p>Visual/Transitions/Effects: Do the images used amplify the narrative effectively and persuade the viewer to remain engaged? Are transitions offered to give the viewer a chance to adjust/pause? Do the images, transitions and special effects contribute to the overall success of the film?</p>				
<p>Dramatic Question: Does the story have a central question/problem/moment? Is the central focus resolved or clarified throughout the context of the story?</p>				