ELEC 390-Fundamentals of Electromagnetics Bucknell University, Spring 2013 Digital Essay Critique Worksheet

Group Reviewing:

Make notes on the following questions during the course of the critique for each group. These sheets will be collected, checked off, and used by those groups as written feedback, so the more detailed you can be, the better! Please use the back of the paper if you need.

Composition

- 1. Is the topic of the video clearly defined? What is it?
- 2. Who is the target audience?
- 3. What are the major objectives of this video?
- 4. Does the digital essay state a clear argument? Do the images selected reflect that argument? Where do the images come from? Why do you think those images were selected?

Technical

- 1. Is the narration (if present) consistent (loud, soft) and audible? What do you hear? (popping noises, external noises, traffic, air conditioning etc.?) What about the pacing? Think about your initial reaction to the video.
- 2. Does the soundtrack selected aid in the flow of the story? Does it make sense or is it purely for entertainment or filling a void?
- 3. Are the images proportioned accurately and are they clear? What about size and resolution?
- 4. Does the introduction work? Does it have one? Too fast, make sense?
- 5. Use of titles, transitions, effects appropriate?